



Connecticut-based Entertainment Group Acquires Infinity Hall More Concerts, More Big-Name Acts and Lots of Charitable Giving

GoodWorks Entertainment Group is delighted to announce it has acquired Infinity Music Hall & Bistro Hartford & Norfolk. Fairfield-based GoodWorks Entertainment, a full-service live-entertainment company, is expanding its Connecticut footprint. It has been the exclusive talent buyer for Fairfield Theatre Company for more than a decade. It is also a preferred promoter and talent-buyer for 10 regional venues.

Soon to be re-branded GoodWorks Infinity, the new ownership aims to build on Infinity Hall's successes of the past decade.

"We intend to grow the concert schedule by capitalizing on our buying power in the regional marketplace," said Tyler Grill, the CEO and Co-Founder of GoodWorks Entertainment. "Not only will there be more blockbuster standing room only shows, we also will be providing lots of opportunities for developing local bands."

The GoodWorks mission represents a new approach for the live music entertainment industry.

"Our business model is based on community building and giving back," said David Rosenfeld, GoodWorks Entertainment Co-Founder. "We will be partnering with the community to enhance cultural growth by hosting an ongoing series of events called 'Concerts for Good' to benefit local charities."

In 2018, ten 'Concerts for Good' events raised more than \$60-thousand for local charities in Fairfield County.

"I could not be happier that the special music venues we have built will be managed by a growing Connecticut-based entertainment company with a long track-record of success that is also socially conscious and community-minded," said Dan Hincks, the founder of Infinity Hall in Norfolk and Hartford. "I fully expect that GoodWorks Infinity will take what we've established to the next level. Music lovers throughout the region will be the big winners!"

About GoodWorks Entertainment

GoodWorks Entertainment is a full-service live entertainment company specializing in talent buying, event creation, production and marketing, as well as sponsorship sales. Our expertise and range of services, coupled with our corporate independence, allows us to provide exceptional musical entertainment. For more information go to <http://goodworkslive.com>.